



केन्द्रीय विद्यालय संगठन



केन्द्रीय विद्यालय संगठन (मुख्य०)

शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान  
18संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110016.

**KENDRIYA VIDYALAYA SANGATHAN (HQs)**

An Autonomous Body under Ministry of Education, Govt. of India  
18, Institutional Area, S.J.S Marg, New Delhi-110016.

Tel.: 011-26521841

Website: [www.kvsangathan.nic.in](http://www.kvsangathan.nic.in)

F. No. 11029/64-1/2022/KVS(HQ)/Acad/C-20304/EBSB

Date:11.08.2023

The Deputy Commissioner  
Kendriya Vidyalaya Sangathan  
All Regional Offices

Subject: - KVS Rashtriya Ekta Parv- 2023-24-reg

Madam/Sir,

KVS is organizing KVS Rashtriya Ekta Parv with an aim to promote National Integration and appreciation for Indian Art & Culture and bringing out the talent of students. This year KVS Rashtriya Ekta Parv will be held through physical mode at Kolkata from 31<sup>st</sup> October 2023 to 02<sup>nd</sup> November 2023 and this programme will have two groups of events as under:-

**Group A:- Ek Bharat Shrestha Bharat:**

**1. Objectives of Ek Bharat Shrestha Bharat are as under:**

- To celebrate the Unity in Diversity of our Nation and to maintain and strengthen the composite fabric of traditionally existing emotional bonds between the people of our country.
- To promote the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States.
- To showcase the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity.
- to create an environment, which promotes learning between States by sharing best practices and experiences.

**2. Events and Number of participants in Ek Bharat Shrestha Bharat :-**

S.No	Event	Number of students
1	Group Dance National	13
2	Group Song National	12
3	Display of Artefacts/Project	2
4	On the Spot Painting	1
	<b>Total</b>	<b>28</b>

## Group B:- KVS- Kala Utsav 2023-24

### 1. Objective of KVS Kala Utsav are as under:

- i. To promote arts in education, nurturing and showcasing the artistic talent of school students.
- ii. To give students the opportunity to understand and celebrate cultural diversity.
- iii. To provide a national platform to talented students.
- iv. To spread awareness among students and creates awareness about India's rich cultural traditions.

### Events and Number of participants in Kala Utsav 20223-24

S.No	Events	Art Forms	Specification	Number of Students
1	Vocal Music	Classical	Hindustani/Carnatic	2 (1 Male 1 Female )
2	Vocal Music	Traditional Folk	Any dialect/Style	2 (1 Male 1 Female )
3	Instrumental Music	Percussive	Any traditional Indian percussion	2 (1 Male 1 Female )
4	Instrumental Music	Melodic	Any Traditional Indian Melodic	2 (1 Male 1 Female )
5	Dance	Classical	Classical forms	2 (1 Male 1 Female )
6	Dance	Folk	Traditional Folk of any state	2 (1 Male 1 Female )
7	Visual Arts	(2-Dimensional)	Drawing, painting or print making	2 (1 Male 1 Female )
8	Visual Arts	(3-Dimensional)	Sculpture	2 (1 Male 1 Female )
9	Indigenous Toys and Game		Traditional toys and games	2 (1 Male 1 Female )
10	Drama (Solo Acting)		Any enactment done individually	2 (1 Male 1 Female )
	<b>Total</b>			<b>20</b>

The criteria for participation in the competition are as follows:-

S.No	Topic	Details
1	Eligibility	<b>Students from Class IX to XII are eligible to participate</b>
2	Entries	01 Male and 01 Female participant can be recommended for participation in each of the <b>Ten (10) categories</b> mentioned above. <b>One student can participate only ONE category.</b> <b>Winners (1st, 02nd &amp; 3rd) of the previous years of Kala Utsav are not allowed to participate in Kala Utsav 2023-24.</b> The entries are to be submitted in the form of video film and textual summary (write up). A performa for submitting the entries has also been provided as <b>Annexure I</b>
3	Evaluation	The criteria for evaluation are mentioned in chapter 3 of the Kala Utsav 2023-24 guidelines enclosed along with this letter.
4	Awards	All winners (1st, 2nd and 3rd) will be awarded with cash prize, a trophy and medal. They will also receive a certificate of National Level Participation. The Cash awards in each artforms are as under:- First Prize: Rs 25,000/- Second Prize:- Rs 20,000/- Third Prize:- Rs, 15,000/-

The total number of participants from each region in KVS Rashtriya Ekta Parv 2023 is as follows:-

Students	28+20=48
Escort Teachers (Including 02 accompanists)	07

**Procedure:-**

1. Each contingent will be led by Contingent Leader and supported by two Contingent managers (1 Male & 1 Female Principal)
2. The winners of KVS Kala Utsav 2023 will participate in National Kala Utsav organized by NCERT in January 2024.
3. KVS Rashtriya Ekta Parv 2023 (Ek Bharat Shrestha Bharat, KVS Kala Utsav ) will be held at Kolkata from **31<sup>st</sup> October to 02<sup>nd</sup> November 2023**.
4. The Deputy Commissioner, KVS RO Kolkata will organize the event in a befitting manner. Further, the Deputy Commissioner, KVS RO Kolkata is requested to submit a detailed Action Plan along with estimated expenditure by **31<sup>st</sup> August 2023**.

**Schedule of KVS Rashtriya Ekta Parv 2023**

KVS Cluster Level	By 31 <sup>st</sup> August 2023
KVS Regional Level	By 10 <sup>th</sup> September 2023
KVS National Level Rashtriya Ekta Parv & Kala Utsav 2023	From 31 <sup>st</sup> October to 02 <sup>nd</sup> November 2023
National Level Kala UTsav organized by NCERT	Expected to organize in January 2024 by NCERT

1. Nodal Officer may be nominated at Regional Level and the detail of Nodal Officer (Name, Designation, Contact Number and email ID may be sent to this office as per **Annexure-II**) by 20.08.2023 through the email ID [akamkvshq@gmail.com](mailto:akamkvshq@gmail.com).
2. All Nodal Officers shall personally check the entries, fill up the Declaration Forms for the authentication as given in **Annexure-I** and verify it before sending the entries for the National Level Competition.
3. Kala Utsav 2023 guidelines is also attached herewith for the ready reference at your end and request to forward the same to all Principals of the KVs of the Region. Hence, it is requested to inform the schedule and modalities of the competition to all the Kendriya Vidyalayas under the Region for smooth conduct of the programme.

It has been observed that photos, videos are being sent to this office without proper banner, background, sound quality, timing of the videos etc. Hence, Nodal Officer of Region may be requested to personally check and verify photos, videos and entry from before sending to this office.

Further, it is also requested to Host Regions i.e KVS RO Kolkata, to send the details of 02 selected students (01 Boy & 01 Girl) under each 10 category of Kala Utsav 2023 in given excel sheet as **Annexure I** to this office latest by **05<sup>th</sup> November 2023** on email ID [akamkvshq@gmail.com](mailto:akamkvshq@gmail.com).

Hence, it is requested to disseminate the modalities to all the Kendriya Vidyalayas under the Region and ensure successful conduct of KVS Rashtriya Ekta Parv 2023 and Kala Utsav 2023 and encourage the students for the maximum participation in the above mentioned events.

**This is for your information and necessary action at your end.**

Yours sincerely,



(N R Murali)

Joint Commissioner (Acad.)

**Enclosure:**

- i. Kala Utsav 2023 Guidelines
- ii. Annexure- I ( Format for submission of KVS Kala Utsav Winner Details)
- iii. Annexure-II (Nodal Officer details)
- iv. Annexure-III (Paired State List)
- v. Annexure- IV (Details of Regional Team)
- vi. Annexure- V (KVS EBSB Guidelines)
- vii. Annexure- VI (Modalities of KVS Rashtriya Ekta Parv)

**Copy to:**

1. PS to Commissioner, KVS (HQ), New Delhi for Information.
2. Guard File